



## **MIRS' 2008 MI Election Guide & Almanac**

***Know the districts, know the demographics and know the candidates.***

Be sure to order your copy of **MIRS' 2008 MI Election Guide & Almanac** today (each subscribing company will be receiving one complimentary copy).

This guide and almanac will have a page dedicated to each of the state's 15 Congressional Districts as well as the 110 Michigan House Districts that are up for grabs in the 2008 election cycle.

This one-of-a-kind publication provides color maps of each district, demographic profiles of each district along with past vote performance in the last three general elections as well as in the last presidential election.

In addition, *MIRS'* has been busy surveying all the candidates for these races and compiling key information about them and, when possible, will be providing full color photographs as well. The book should be published in June giving you plenty of time to get to know the candidates before the 2008 August Primary. Following the primary, we'll be providing a downloadable update to be tucked in the book.

Other features of **MIRS' 2008 Election Guide & Almanac** will include:

- An in-depth look at whether the state is gaining or losing population including what areas are on the rise and what areas on are the decline
- An in-depth examination of Michigan voting patterns over the past decade

Don't hesitate to order your **MIRS'2008 MI Election Guide & Almanac** today by calling *MIRS* at 517-482-2125 or fill out the form below and send in by FAX to 517-374-0949..

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